

# Ava A Kharabati

UX/UI Designer

## Summary

As a creative designer with a passion for technology, I am seeking new opportunities to design exceptional digital experiences that improve people's lives. I thrive in collaborative environments and enjoy working in teams to deliver high-value, intuitive designs that are grounded in customer needs and business objectives.

✉ [ava.akharabati@gmail.com](mailto:ava.akharabati@gmail.com)

🌐 <http://avakharabati.com/>

🌐 [www.linkedin.com/in/ava-a-kharabati-31b3b9177](http://www.linkedin.com/in/ava-a-kharabati-31b3b9177)

☎ +1 (570) 401-0443

📍 Scranton, PA

## WORK EXPERIENCE

### UX/UI Designer

*Freelancer Oct 2022 - present*

#### **Kanok**

- Designing a website based on user-centered design principles and stakeholder requirements
- Managing virtual meetings and tasks for a team of 4 (US & Canada)
- Leading information architecture and interactive design efforts
- Creating surveys & interview questions, conducted competitive analysis, built information architecture and site map, created high-fidelity wire-frames and mock-ups, analyzed usability, and prioritized features and iterations

#### **Buckingham**

- Conducted user research, including surveys and user testing, to identify pain points and areas for improvement
- Created wire-frames in Figma
- Worked closely with classmate to refine and iterate on the design, incorporating feedback from peers and instructors
- Developed a final design that was visually appealing, user-friendly, and aligned with project goals
- Presented the redesign concept to the class and received positive feedback on the overall design and approach

### Senior Accountant

*Roche Bobois, June 2019 - Present*

- Supervised accounting staff and managed month-end close process
- Prepared and analyzed financial statements and reports
- Assisted with month-end close process and account reconciliations
- Managed accounts payable and receivable and oversaw billing and collections processes

## SKILLSET

### Methods

- Developing Survey
- User Interview
- Qualitative Research
- Quantitative Research
- Contextual Inquiry
- Affinity Mapping
- Persona Creation
- Heuristic Evaluation
- MVP
- Card Sorting
- Competitive Analysis
- Rapid Prototyping
- Usability Testing
- Business Research
- SWOT
- Iterations

### Deliverable

- UX Wire frame
- Interactive Prototype
- High Fidelity Design
- User Journey Map
- Competitive Analysis
- UX Research Reports
- User Flow / Task Flow
- Persona & Scenario
- Storyboard
- Site Map
- Mood Board
- Visual Style Guide

### Software

- Figma
- Sketch
- Adobe Photoshop
- Adobe XD
- Miro
- HTML, CSS (Basic)
- Google Suite
- MS Office
- Sage, QuickBooks

## EDUCATION

### UX/UI Design Boot camp, USA

UXLand Online School 2022

### AS in Accounting, USA

LCCC, 2021

### BA in Computer Science, Iran

Semnan University, 2013